

FarmaForce PRIME Award Sales Team of the Year 2018

FarmaForce is proud to have one of their teams crowned 'Sales Team of the Year' at the 2018 PRIME Awards in Sydney last night.

"I am delighted that all the hard work and commitment from our Vanguard Primary Care (VPC) team has been recognised and celebrated," said FarmaForce General Manager Harry Simeonidis.

"Our priority to be the best in the industry is key for our commercial partners' success, and I congratulate everyone who contributed to this significant achievement. These awards, as well as independent industry data, continue to validate our position as a premier service provider to the industry – that's why we continue to win both new and repeat business."

The annual PRIME Awards are the only ceremony to recognise and reward true excellence within healthcare communications in Australia.

"This achievement is amazing given the competitive nature of the PRIME Awards and its highlighting of industry excellence," said Ghay Haidar, FarmaForce's Sales Director.

"We have a clear vision to build the most agile and responsive sales teams in the industry that deliver for all stakeholders – commercial partners, healthcare practitioners and patients."

"I'm proud of our people, leadership and performance that has seen us recognised at the PRIME Awards for three consecutive years now."

FarmaForce recently reported its revenue has more than doubled over the past two years, and expectations are that this will continue to grow. A new national team was appointed last month and is already in the field talking to health-care practitioners about new therapeutic products.