



FARMAFORCE PRIME AWARDS

FarmaForce is proud to announce its third consecutive nomination for Sales Team of the Year in the Prime Awards.

“This is due recognition of all the hard work and commitment from our Vanguard Primary Care (VPC) team,” said FarmaForce Chief Executive Officer Harry Simeonidis. “This nomination also highlights the FarmaForce commitment to set a global benchmark for Contract Sales Organization (CSO) excellence.”

All FarmaForce sales teams take an evidence-based approach to sales and undergo rigorous product training.

“We have an ongoing commitment to ethical sales and education and we consistently rank #1 in blind comparative surveys with our peers,” Mr Simeonidis said. “Our sales team also has access to our in-house Organisational Performance Coach to help them identify and reach personal career goals.”

FarmaForce recently reported its revenue has more than doubled over the past two years, and expectations are that this will continue to grow. A new national team was appointed last month and is already in the field talking to health-care practitioners about new therapeutic products.

The Prime Award winners will be announced on 20 September.